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| **Community Research Assessment** |
| **In General, Describe Your Community****(Good Soil–Very Receptive, Rocky Soil—Often Receptive, Thorny Soil—Somewhat Receptive, or Hard Soil—Not Receptive)** |  |
| **Describe How Your Community Perceives Your Church** |  |
| **Is This Perception in Line with Your Expectations?** |  |
| **If No, How Can You Modify Community Perceptions?** |  |
| **Classify Community Population Trends****(Rapid Growth, Steady Growth, Flat, or Declining)** |  |
| **How Does This Trend Impact the Church's Ministry?** |  |
| **Do Approximate Church & Community Median Ages Match?** |  |

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| **If No, What Quick Ideas Can Bridge the Gap?** |  |
| **What Are the Fastest-Growing Community Age Categories?****(Preschoolers, Children, Students—Middle & High School, Young Adults (Ages 18-24), Median Adults (Ages 25-34), Meridian Adults (Ages 35-54), Senior Adults (Ages 55+)** |  |
| **Is Your Church Equipped to Reach These Age Groups?** |  |
| **Classify Your Overall Ministry to Families****(Highly Effective, Somewhat Effective, Rarely Effective or Not Effective)** |  |
| **Is Ministry to Community Divorced People Needed?** |  |
| **Do You Provide Ministry to Divorced People?** |  |
| **Is Ministry to Community Young Adults Needed?** |  |
| **Do You Provide Ministry to Young Adults?** |  |
| **Do Approximate Church & Community Education Levels Match?** |  |
| **If No, What Quick Ideas Can Bridge the Communication Gap?** |  |

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| **Do Approximate Church & Community Income Levels Match?** |  |
| **If No, What Quick Ideas Can Bridge the Affinity Gap?** |  |
| **Do Approximate Church & Community Occupational Profiles Match?** |  |
| **If No, What Quick Ideas Can Bridge the Occupational Gap?** |  |