

# Goal-Setting Worksheet

Set Measurable, Achievable  
Goals for Each Strategic Area



Example	STRATEGIC AREA/VALUE		CURRENT METRIC		DESIRED OUTCOME
	Together We Equip	➤	1,532 Unique Attenders	➤	Increased Unique Attenders
	POSSIBLE MEASURES		GROWTH MULTIPLIER		ANNUAL GOAL
	New Leaders Developed New LIFE Groups Started		+4%		1,600

## Strategic Area 1

STRATEGIC AREA/VALUE		CURRENT METRIC		DESIRED OUTCOME
POSSIBLE MEASURES	➤	GROWTH MULTIPLIER	➤	ANNUAL GOAL

## Strategic Area 2

STRATEGIC AREA/VALUE		CURRENT METRIC		DESIRED OUTCOME
POSSIBLE MEASURES	➤	GROWTH MULTIPLIER	➤	ANNUAL GOAL

## Strategic Area 3

STRATEGIC AREA/VALUE		CURRENT METRIC		DESIRED OUTCOME
POSSIBLE MEASURES	➤	GROWTH MULTIPLIER	➤	ANNUAL GOAL

## Strategic Area 4

STRATEGIC AREA/VALUE		CURRENT METRIC		DESIRED OUTCOME
POSSIBLE MEASURES	➤	GROWTH MULTIPLIER	➤	ANNUAL GOAL