

# Goal-Setting Worksheet

Set Measurable, Achievable  
Goals for Each Strategic Area



Example	STRATEGIC AREA/VALUE	CURRENT METRIC	DESIRERD OUTCOME
	<b>Together We Equip</b>	<b>1,532 Unique Attenders</b>	<b>Increased Unique Attenders</b>
	POSSIBLE MEASURES	GROWTH MULTIPLIER	ANNUAL GOAL
	New Leaders Developed	+4%	1,600
	New LIFE Groups Started		

## Strategic Area 1

STRATEGIC AREA/VALUE	CURRENT METRIC	DESIRERD OUTCOME
_____	_____	_____
_____	_____	_____
POSSIBLE MEASURES	GROWTH MULTIPLIER	ANNUAL GOAL
_____	_____	_____
_____	_____	_____
_____	_____	_____

## Strategic Area 2

STRATEGIC AREA/VALUE	CURRENT METRIC	DESIRERD OUTCOME
_____	_____	_____
_____	_____	_____
POSSIBLE MEASURES	GROWTH MULTIPLIER	ANNUAL GOAL
_____	_____	_____
_____	_____	_____
_____	_____	_____

## Strategic Area 3

STRATEGIC AREA/VALUE	CURRENT METRIC	DESIRERD OUTCOME
_____	_____	_____
_____	_____	_____
POSSIBLE MEASURES	GROWTH MULTIPLIER	ANNUAL GOAL
_____	_____	_____
_____	_____	_____
_____	_____	_____

## Strategic Area 4

STRATEGIC AREA/VALUE	CURRENT METRIC	DESIRERD OUTCOME
_____	_____	_____
_____	_____	_____
POSSIBLE MEASURES	GROWTH MULTIPLIER	ANNUAL GOAL
_____	_____	_____
_____	_____	_____
_____	_____	_____