

Measures & Goals Worksheet

Set Measurable, Achievable Goals for Each Strategic Area

Then Create a Strategy and Action Plan with Vision-Aligned Measures

STRATEGIC AREA/VALUE
LEAD MEASURES
LAG MEASURE
GOAL

Goals = Measurements attached to each value or strategic area.

Lead Measures = Something that contributes to the goal.

Lag Measures = A measure of success for each strategic area.

STRATEGIC AREA/VALUE
LEAD MEASURES
LAG MEASURE
GOAL

MISSION

STRATEGIC AREA/VALUE
LEAD MEASURES
LAG MEASURE
GOAL

STRATEGIC AREA/VALUE
LEAD MEASURES
LAG MEASURE
GOAL

