

Measures & Goals Worksheet

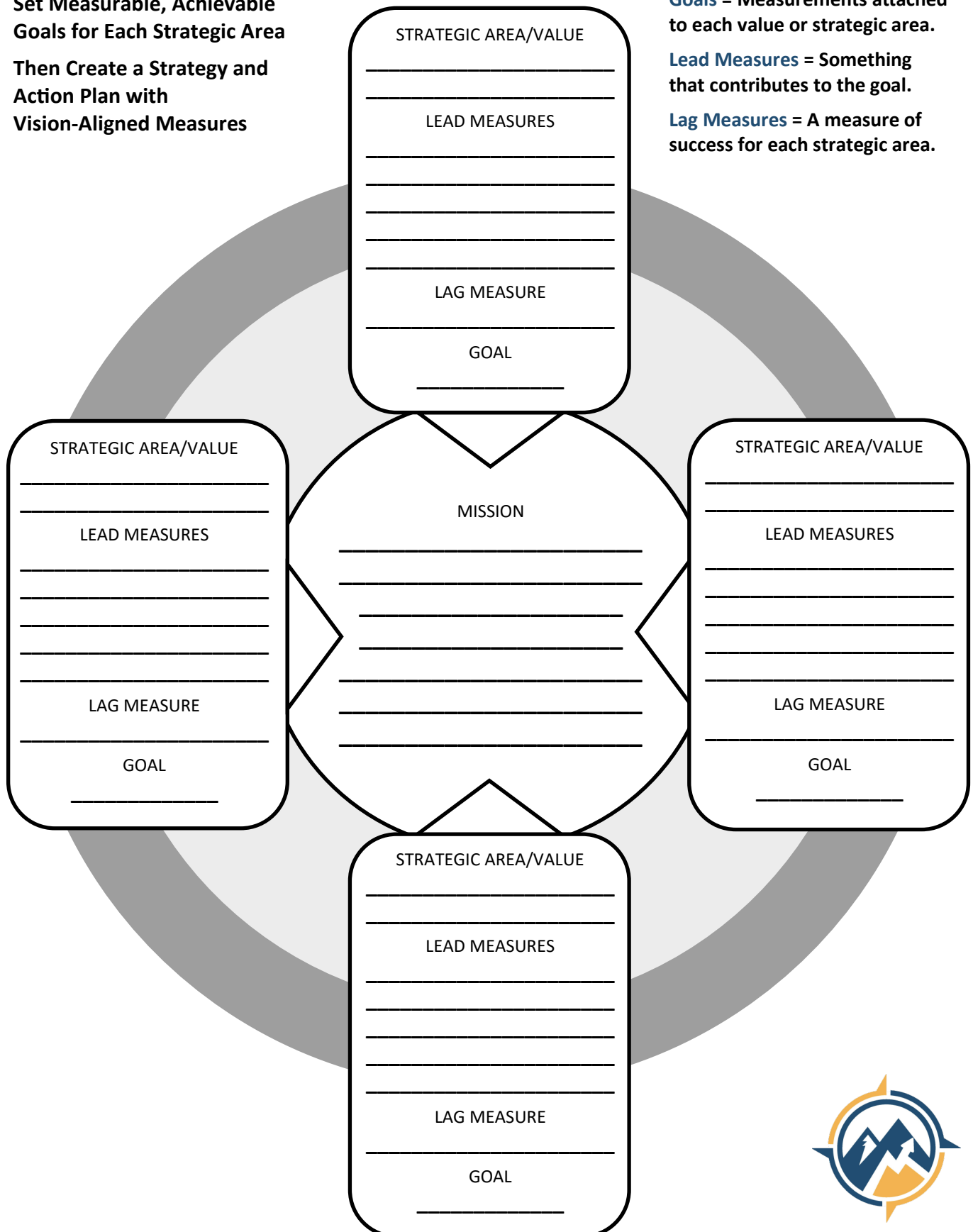
Set Measurable, Achievable
Goals for Each Strategic Area

Then Create a Strategy and
Action Plan with
Vision-Aligned Measures

Goals = Measurements attached
to each value or strategic area.

Lead Measures = Something
that contributes to the goal.

Lag Measures = A measure of
success for each strategic area.



The diagram features a central circle labeled "MISSION" with four surrounding rectangular boxes, each representing a "STRATEGIC AREA/VALUE". Each box contains sections for "LEAD MEASURES", "LAG MEASURE", and "GOAL". The entire worksheet is set against a background of concentric circles.

MISSION

STRATEGIC AREA/VALUE

LEAD MEASURES

LAG MEASURE

GOAL

STRATEGIC AREA/VALUE

LEAD MEASURES

LAG MEASURE

GOAL

STRATEGIC AREA/VALUE

LEAD MEASURES

LAG MEASURE

GOAL

STRATEGIC AREA/VALUE

LEAD MEASURES

LAG MEASURE

GOAL

