



| Potential Core Values

Accountability	Ecology	Honesty	Quality
Achievement	Economic Security	Inclusion	Recognition
Advancement	Effectiveness	Independence	Reconciliation
Adventure	Efficiency	Individuality	Relationships
Affection/Love/Care	Empowerment	Influence	Relevance
Appearance	Enjoyment	Innovation	Reputation
Arts	Enthusiasm	Integrity	Research
Authenticity	Equality	Intellectual Status	Responsibility
Authority	Ethical Practices	Involvement	Restoration
Challenge	Excellence	Justice	Reverence
Change/Variety	Excitement	Kindness	Risk Taking
Character	Experimentation	Knowledge	Safety
Close Relationships	Expertise	Leadership	Security
Community	Fairness	Learning	Self-Control
Companionship	Faithfulness	Location	Self-Respect
Compassion	Fame	Loyalty	Serenity
Competence	Family	Merit	Service
Competition	Flexibility	Money	Sophistication
Conformity	Freedom	Openness	Stability
Control	Friendship	Order	Status
Cooperation	Fun	Participation	Team
Creativity	Gentleness	Patience	Technology
Credibility	Goodness	Peace	Tradition
Decisiveness	Growth	Pleasure	Tranquility
Democracy	Hard Work	Possessions	Truth
Development	Harmony	Power/Authority	Wealth
Discipline	Helpfulness	Privacy	Wisdom
Diversity	Heritage	Purity	Working Alone