



FB CAMPUS GROWTH SUMMARY

See to it that no one misses the grace of God.

To see people changed by the gospel and living out their Christ-centered purpose.

Worship – Community – Service

WORSHIP Worship Service Growth	COMMUNITY LIFE Groups Growth	NEXTGEN Age Divisions Growth
<p>STRATEGIES</p> <ul style="list-style-type: none"> • Improve 2 Service Model on Sunday Morning • Enhance Welcome Team (from website to follow up) • Identify and Follow Up with Contacts Who are Long-Term Guests Who Need to Take Next Steps • Deploy Intentional Marketing Specific to the Sterlington Area and FB Campus • Place Directional Sign on 165 	<p>STRATEGIES</p> <ul style="list-style-type: none"> • Improve Training/Communication with LIFE Group Leaders • Create a Multiplication Mindset Among LIFE Group Leaders • Launch 3 New Adult LIFE Groups • Schedule 4 Community Invite Focus Weeks (Fall Launch, New Year's, Easter) • Develop Initiative to Train LIFE Groups about Financial Responsibility and Giving 	<p>STRATEGIES</p> <ul style="list-style-type: none"> • Improve Training/Communication with Kids Ministry Volunteers • Increase Parent Connections (especially with Wednesday-only parents and families) • High Attendance/Invite Sundays • Enhance 2-service Model and Structure for Volunteer Teams • Re-Introduce Wednesday Evening Programming
<p>LEAD MEASURES</p> <ul style="list-style-type: none"> • Initiate "Missing Persons" Reporting Filter by 10/31/18 • Complete Quarterly Follow-Up by 10/1/18, 1/30/19, 4/30/19 • Complete 2 Canvassing Events (Fall Launch, Easter) • Minimum of 4 Local Social Media Pushes per Month • Increase Social Media Presence (increase Facebook to 600+ likes) • Place Sign by October 2018 	<p>LEAD MEASURES</p> <ul style="list-style-type: none"> • Quarterly Training/Communication from Campus Pastor and Bi-Annual 1x1 Meetings • 3 New Adult Groups for January 2019 GroupLink • Increase Average Weekly LIFE Group Engagements by 25 Adults • Lead Every LIFE Group Leader to Identify a New Apprentice Leader • Launch Giving Initiative by March 2019 	<p>LEAD MEASURES</p> <ul style="list-style-type: none"> • Quarterly Training/Communication from Children's Minister and Bi-Annual 1x1 Meetings • Mobilize 10 New Leaders • Execute Fall Calendar Effectively • Increase NextGen Ministry Social Media Presence • Develop and Begin Wednesday Evening Programming before VBS 2018