



WM CAMPUS GROWTH SUMMARY

See to it that no one misses the grace of God.

To see people changed by the gospel and living out their Christ-centered purpose.

Worship – Community – Service

WORSHIP Worship Service Growth	COMMUNITY LIFE Groups Growth	NEXTGEN Age Divisions Growth
<p>STRATEGIES</p> <ul style="list-style-type: none"> • Improve Guest Connections Process • 11am Service Adjustments • Engagement Initiatives • “Rediscover First West” Campaign and Messaging • Traditional/Modern Service Marketing and Promotion • “You Matter” VIP Initiatives • Service “How” and “What” – TBD with Worship Team • Change service times to 9:00 & 10:30 A.M. (10-month timeline) • Seek a Preferred Future Where People Are Desperately Hungry to See God Move 	<p>STRATEGIES</p> <ul style="list-style-type: none"> • Call New Connections Minister • Recruit More Homes and Leaders for LIFE Groups @Home • Every Member in a LIFE Group (FW100) <ul style="list-style-type: none"> ○ Tell AM Worship LIFE Group Stories ○ Introduce LIFE Group Leaders in Sunday Services (Connect Room, Meet and Greet) ○ Equip and Empower Group Leaders to Make Contacts • Every Group on Mission (FW100) <ul style="list-style-type: none"> ○ See To It Sundays ○ Serving Out Accountability via Phillip Thigpen • Care In, Care Out; Multiply In, Multiply Out; Group Leader Strategy • Expanding D-Group Reach • Regular Adult Ministry P&A Contacts • Median Adult Strategy <ul style="list-style-type: none"> ○ 2-3 Ministry Events/Fellowships Annually 	<p>STRATEGIES</p> <ul style="list-style-type: none"> • Call New Student Pastor and Preschool Minister • Sunday Emphasis and Momentum Builders (Donuts with Dad, Muffins with Mom, Tailgate Sunday, Cowboy Sunday) • Special Wednesday PM Activities for Families • Cull Rolls and Mobilize for Regular NextGen P&A Contacts • Increase Total NextGen Leader Mobilization and Volunteer Recruitment Effort • Consider Wednesday PM High School Adjustment • Plan for a Future MS/HS Division in Schedule and Worship • Leverage the Leadership Summit for NextGen Leaders

- Young Adult Strategy
 - Sunday Emphases Tied to NextGen Ministry (Donuts with Dad, Muffins with Mom, Tailgate Sunday, Cowboy Day)
- Create Inactive LIFE Group Member Process (to reassign people for new groups)
- Distribute a List of Church Members and Regular Attenders to Give to Pastors and LIFE Group Leaders to Populate Existing Groups
- Plan 3 Specific Online Training Times for LIFE Group Leaders (Facebook Live in closed groups)
- Initiate the Leadership Summit

LEAD MEASURES

- Invite Cards Distributed
- Social Media Posts
- Recruitment Phone Calls
- Worship Volunteers Recruited
- Media Volunteers Recruited

LEAD MEASURES

- LIFE Group Leader Online Training
- Apprentice Leaders Identified
- New Leaders Developed
- New Groups Started
- Inactive Members Re-Assimilated

LEAD MEASURES

- Invite Cards
- Adult P-and-A Contact Rate
- NextGen P-and-A Contact Rate
- New LIFE Groups
- Gospel Conversations