

3 | Mobilize > Strategies

Filter a potential strategy through these four lenses:

- **Target** - Consider how people will know about it and get there.
- **Goals & Purpose** - Identify the spiritual development and discipleship purpose.
- **Measures & Success** - Outline how quantitative and qualitative success is measured.
- **Follow-On** - Design a follow-up or follow-on strategy for the ministry or event.

Discipleship Strategy Worksheet	
Strategy Header	
Strategy Description	
Detail the Strategy's Target	<input type="checkbox"/> Community <input type="checkbox"/> Congregation <input type="checkbox"/> Core
Identify the Strategy's Purpose	
Outline the Strategy's Spiritual Growth Components	
Provide a Measurable Goal(s)	
Detail the Strategy's Follow-On Plan	
Brainstorm a Quick "Action Plan" for This Strategy	

